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New Medal-Winning Petunias for Your Catalogue

ALL-AMERICA  SELECTIONS

THE All-America Selections have, by awarding Silver Medals to Petunia, All-Double, Blue Brocade and Petunia hybrida, First Lady, distinguished these achievements as profitable items for your catalogue. These new flowers are illustrated and briefly described on this sheet.

The seed is available in bulk or, if you prefer, in convenient neutral packets on which our name does not appear.



PETUNIA, BLUE BROCADE

PETUNIA *Nana Compacta Hybrida* FIRST LADY

Our illustration does not do justice to the bright glowing pink, about which we have received the following interesting trade comments:

"I would stress the point that it is the purest and only good light pink Petunia on the market."

It certainly fills in a desired color in the Nana compacta group. From the florists' point of view we hear,

"It is just what we have been looking for. It is fine."

Ample seed is available at New York to warrant your listing it.

PRICES: Oz. \$20.00; 1/4oz. \$6.00.

PACKETS FOR RESALE (*without our name*):

\$11.00 per 100; \$100.00 per 1,000 (500 at the 1,000 rate)

All-America Selections are offered to the trade only for resale according to the regulations of the All-America Committee.

PETUNIA *Victorious All-Double* BLUE BROCADE

This is a fine true violet-blue-colored, giant fringed, all-double Petunia that won the highest number of votes in this year's Selections. The habit of the plant is dwarf and very uniform, making it equally valuable to the florist and for bedding.

PRICES

Oz.	\$300.00	1/32 oz.	\$15.00
1/4 oz.	90.00	1/16 oz.	8.25
1/8 oz.	42.00	1/8 oz.	4.55
1/16 oz.	27.00		

PACKETS FOR RESALE

"A"—pkts. containing about 100 seeds, retailing at 50c.

"B"—pkts. containing about 200 seeds, minimum retail value \$1.00.

		"A"	"B"
25 pkts.	each	18 3/4c	37 1/2c
50 pkts.	each	16 3/4c	33 1/2c
100 pkts.	each	15c	30c
250 pkts.	each	12 1/2c	25c



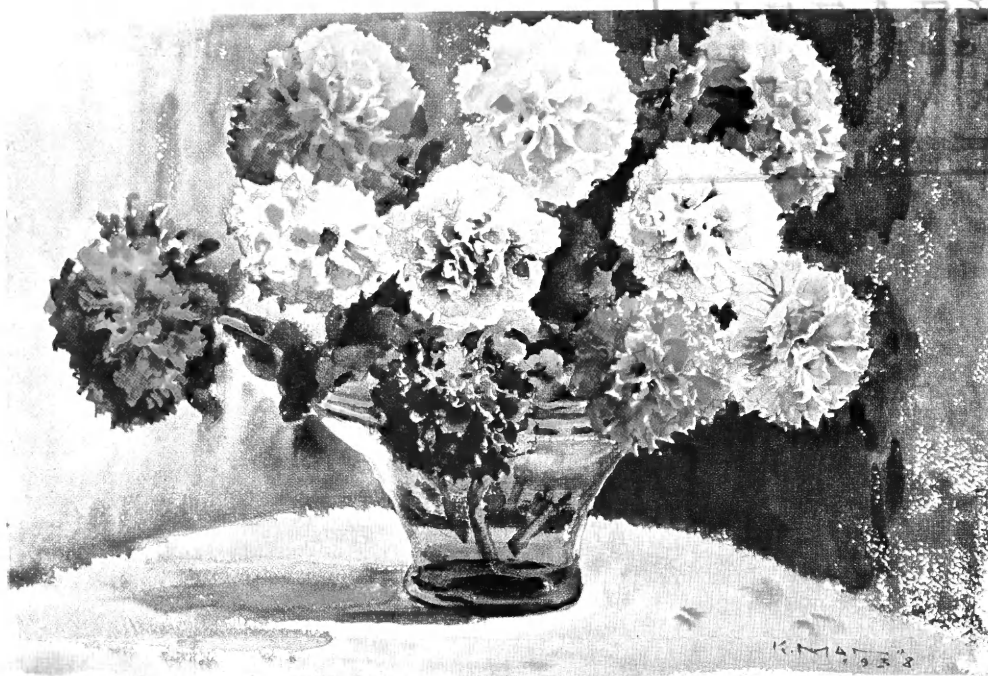
PETUNIA, FIRST LADY

HERBST BROTHERS

Established 1876

92 Warren Street

NEW YORK, N. Y.



HERBST BROTHERS

Special Offers

with the

NEW 1941 ALL-AMERICA SELECTIONS

• *Now Ready* •

PETUNIA, VICTORIOUS, *All-Double Dwarf*

. . . is available in the following colors:

MIXED. Well balanced.

BRIGHT AMARANTH-RED.

APPLE BLOSSOM.

GAIETY. Light rose and white.

LOVELINESS. Clear pink.

ORCHID BEAUTY. Orchid or light lilac, heavily veined.

PURE WHITE.

ROSY CARMINE.

BLUE BROCADE. True violet-blue.

VENOSA. Soft amaranth-pink, netted bright aster-purple.

WHITE WITH BLUE VEIN.

PRICES: MIXED

$\frac{1}{32}$ oz.	\$10.00
$\frac{1}{16}$ oz.	19.00
$\frac{1}{8}$ oz.	34.00
$\frac{1}{4}$ oz.	61.00
Oz.	200.00

SEPARATE COLORS (except Blue Brocade)

$\frac{1}{32}$ oz.	\$13.00
$\frac{1}{16}$ oz.	23.00
$\frac{1}{8}$ oz.	42.00
$\frac{1}{4}$ oz.	76.00
Oz.	250.00

BLUE BROCADE—see prices on other side

Packets for resale. As a convenience to the seedsman who does not wish to handle this extremely valuable seed in bulk, we supply packets without our name at the prices listed under Blue Brocade on the reverse.

PETUNIA, *Hybrida nana compacta* **GLOW**

This last year's Silver Medal Winner is a perfect counter-piece to Petunia, First Lady, due to its bright dazzling color. We are confident that Glow will be used even more extensively in 1941.

PRICES: Oz. \$3.50; $\frac{1}{4}$ oz. \$1.00.

SPECIALTIES

Besides the All-Double Petunias, we grow and can furnish a wide range of finely bred Petunias and invite you to ask for our complete spot and contract lists. We especially draw your attention to Pansy nana compacta, Baby Delight, and Mrs. A. H. Scott, two dwarf Pansies ideal for spring planting, the former light blue, very dwarf and bushy, the latter violet-purple, upper petals nearly white. They will bloom from seed within 70 days.



PETUNIA, GLOW